

The Partnership Instrument (PI): Opportunities for Latin America

Context

- Major **innovation** of the EU Multiannual Funding Framework (MFF) external action package
- The World changes and emerging economies (ex: BRICS) play an important role in the international sphere, their influence on governance, foreign policy, economy, trade, multilateral forums shape the international response to global challenges
- **PI fills the gap** in the toolbox. EU external financing instruments were mainly focused on development cooperation.
- **PI promotes policy cooperation** with countries sharing strategic mutual interests, or no longer eligible for ODA.

General objectives

- PI is a Key **external policy tool**, responding directly to the High Representative for Foreign Policy / Vice President of the EU Commission;
- **PI translates political commitments into concrete measures.** It promotes cooperation between EU and its partners to **advance on mutual interests and tackle global challenges**
- The PI is one of the funding instruments that enable the EU to take part in **shaping global change and promote its core values**

General Principles

- **Effective and flexible response** to the EU's evolving policy agenda with partner countries
- Actions should preferably be linked to **joint agreements, declarations and action plans** with partner countries
- **Complementarity** with other EU programmes with an external dimension (Competitiveness & SME, Horizon Research 2020, Migration Fund, etc)
- **Complementarity** with other EU external instruments (DCI/GPGC, ENI, IPA): avoid overlapping

Main Features

- **Global scope**: all third countries, regions and territories are eligible for cooperation under the PI Regulation but there is a particular focus on EU designated strategic partners
- PI supports **peer to peer relationships**
- No **ODA** requirement: as the PI is not a development instrument
- Budget for 2014-2020: **€ 954,8 M**

Specific Objectives

1. Addressing **major global challenges and policy support**
2. Implementing the **international dimension of the Europe 2020 Strategy** (green growth, research and innovation, sustainability)
3. Improving **market access** & developing **trade & business opportunities** for companies through economic partnerships and business and regulatory cooperation
4. Enhancing widespread **understanding and visibility of the Union** on the world scenes by means of public diplomacy, education/academic cooperation & outreach activities

Types of Actions/Projects eligible under the PI

- **Stand alone**: large scale, extensive projects and programmes such as networks, platforms, etc.
- Dialogue **grant** scheme: activities that will complement and feed into the formal policy dialogue at government level.
- **Policy support facility (PSF)**: flexible concept aimed at supporting priorities defined by the EU and its partner countries/regions and to influence a mutual agenda positively.

Types of Project funded by PI in LA

PSF – EU-Brazil Flagship Event on Climate Change

PSF – Seminar and outreach activity on sustainable growth and energy efficiency for the private sector in Argentina

TAIEX – EU Public Transport strategies for local Brazilian governments

TAIEX – Projection of Waste Management Strategies in Brazil and Mexico

Stand Alone Project – Low Carbon Business Initiatives in Brazil and Mexico

Stand Alone Project – International Urban Cooperation

What PI opportunities for the mining sector in Latin America

Through TAIEX, PSF or Stand Alone, PI can accompany the EU-LA Dialogue on Raw Materials and implement in areas such as:

- **Platforms** for continued and structured cooperation between EU and LA mining sector (academia, policy-makers, business, etc)
- **Supply of technology** and **exchange of good practice**
- Short or long-term **Technical Assistance** in identified sectors
- **Improve skills and training** , at academic and technical levels
- **Policy support, studies, research**

How to develop projects?

1. Define **EU and partner country's interest(s)** clearly within the most relevant PI objective
2. Link with the line DG of the EU to **identify the type of action** (stand-alone; grant scheme; policy support facility)
3. Ensure **inter-service and inter-institutional cooperation**: Ministries and pertinent stakeholders, DGs, EEAS, and EU Delegations must be involved
4. Highlight **added-value** and **measurable results**
5. Political justification: **link to** joint action plans, FTA negotiations, outcome from high-level dialogues, etc.

Specific information for Companies

The Enterprise Europe Network <http://een.ec.europa.eu/>

- Network which helps companies to develop their activities in new markets, patent new technologies and gain EU funding
- 600 partners in 50 countries (Argentina, Brazil, Chile, Mexico, Paraguay, Peru)
- Promotes business cooperation between companies outside and inside the EU
- Foments innovation and transfer of technology and knowledge, through the Horizon 2020 programme for SMEs

More information on PI

http://ec.europa.eu/dgs/fpi/what-we-do/partnership_instrument_en.htm

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THANK YOU!